



Stage I (3 months) Development of the business idea	Stage II (3 months) Development of the prototype	Stage III (3 months) Development of the company	Stage IV (3 months) Growth of the company
Process of development of the business idea	Procedure of development of the prototype	Procedure of growth of the company	Procedure of development of the company
Selection of the business model	Development of the prototype	Significant increase of the amount of sales and/or users	Implementation of the development strategy
Validation of the business idea	Validation of the prototype	Attracted investments and/or increased sales revenue	Increase of the export share
Protection of the intellectual property	Preparation of the investment offer	Vertical and/or horizontal market expansion	International sales
Preparation of the business plan	Attraction of the investments and making of the investment contract	Protection of the intellectual property, patenting	Protection of the intellectual property, patenting
Analysis of the competition environment	Protection of the intellectual property	Preparation of the investment offer	Attraction of the subsidies allocated by the EU and other funds
Calculation of the predicted financial flows	Use of the financial engineering instruments	Search for the investments	Strategic planning and management
Team building	Attraction of the subsidies allocated by the EU and other funds	Attraction of the subsidies allocated by the EU and other funds	Involvement of the business partners
Training for the presentation of the idea (Pitch training)	Strategic planning and management	Preparation of the development strategy	Preparation of the investment project
	Communication strategy	Search for the suppliers and customers, signing of the contracts	Search for the investments
	Search for the investments	Team building	